



**USAID**  
FROM THE AMERICAN PEOPLE



**REGIONAL IT Business to Business Matchmaking Event**

April 7-8, 2010

Aleksandar Palace Hotel, Skopje, Macedonia

*DRAFT AGENDA*

**DAY 1**

08:30 – 09:00 Welcome coffee and introductory networking

09:00 – 09:15 Welcome by Michael Fritz, Mission Director, USAID Macedonia (TBC)

09:15 – 10:30 Current Global Trends in IT Sector

- Possible Presenters – IDC, Gartner, etc. (TBC)

10:30 – 11:00 Networking Break

10:30 – 11:00 Quality Standards for IT companies and individuals (RCI Regional IT Training and Certification Network)

- Possible Presenters – ESI Center Eastern Europe and Serbia Competitiveness Project, etc.

11:00 – 12:00 **Key Note Topics** - Penetrating New Global IT Markets (business opportunities, regulations, patents)

- Possible Presentations – PIN-SME (The Pan European ICT & eBusiness Network for SMEs), other (TBC)
- EU Funding Programs for the IT sector (research, innovations, competitiveness) (TBC)

12:00 – 13:00 Light Lunch and Networking

13:00 – 18:00 **Matchmaking Meetings**

18:00 Regional Networking Evening Reception

**DAY 2**

09:00 – 17:00 **Matchmaking Meetings**